

MONDAY 7 DECEMBER, 2009
DAILY MEDIA UPDATE



**PARLIAMENT OF THE WORLD'S RELIGIONS
MELBOURNE CONVENTION AND EXHIBITION CENTRE**

Today's highlights

A new ethical manifesto for the global economy
Room 202, 9.30-11.00 am

Office of the Parliament of the World's Religions

The Hub 17 Waterview Walk Docklands Victoria 3008

Phone: +61 3 8622 4809 Fax: +61 3 9417 0899

Email: info@parliamentofreligions2009.org

Renowned Swiss-German theologian Dr Hans Küng, President of the Global Ethic Foundation, will discuss the newly launched manifesto titled *Global Economic Ethic – Consequences for Global Businesses*. Coming in the aftermath of the global financial crisis, the manifesto outlines a 'common fundamental vision of what is legitimate, just and fair' in economic activities.

Speakers include:

- Dr Hans Küng: An internationally known Christian theologian and president of the Global Ethic Foundation of Tübingen University with over fifty titles published
- Dr Dipak C Jain: The Dean of the Kellogg School of Management since 2001 with a Master's Degree in Mathematical Statistics from Gauhati University in India and a PhD in Marketing from the University of Texas

Media savvy: How journalists and religious leaders can work together for better coverage

Room 110, 2.30-4.00 pm

A panel of religious leaders, journalists and media experts will discuss what it takes to get religion into the news cycle. What can religious leaders do to help overcome stereotype-driven news selection, and how can journalists make ethical decisions — even when the heat is on?

Speakers include:

- Cardinal Theodore E McCarrick, PhD, DD: The Archbishop Emeritus of Washington DC has visited many nations as a human rights advocate and to survey humanitarian needs, including Sri Lanka, Central America and Louisiana and Mississippi post-Hurricane Katrina
- Roland Shatz: This leading expert in the field of media impact research is the President of Media Tenor and a Co-Founder of the C-1 World Dialogue
- Canon Alistair Macdonald-Radcliff: The Director General of the C-1 World Dialogue has served as Senior Advisor to the World Economic Forum and its Council of 100 Leaders' West-Islamic Dialogue

Youth Plenary

Plenary Hall, 7.30 pm – 9.00 pm

Be inspired by the work being undertaken by young people around the world as they tackle global issues utilising leadership and creativity. Groups participating in the Youth Plenary include Interfaith Youth Core, Tony Blair Faith Foundation, InterAction and Soulpancake.com. Musical finale includes South African Muslim singer songwriter Zain Bhikha and his ensemble, Native American flautists Kevin Locke, didgeridoo player Jeremy Donovan and African-Australian group Kundalila.

Other features include:

- A Global Poverty Project presentation and film that communicates the realities of extreme poverty and what we can do about it
- A Platform Youth Theatre Performance entitled *Faith, Diversity and Difference*

People can also view the plenary at Federation Square on the big screen.

To download official event images please go to www.flickr.com/photos/raymessner. For further interview requests please contact Porter Novelli Melbourne on 0409 499 419.